



MEDIA RELEASE

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Lawn bowls fundraiser rocks for Senses Foundation

Lawn bowls and rock music don't usually go hand in hand, but at Senses Foundation's latest corporate fundraiser the combination was definitely a big hit.

Legendary Perth rocker Chris Murphy, of Australian Idol fame, encouraged the crowd at this year's *Senses on the Green* to slip off their shoes and bop along to some popular tunes while enjoying the competition unfolding on the green.

Run at the magnificent Mosman Park Bowling Club, which overlooks the Swan River, the 2012 fundraiser held on 16 November attracted a record 20 teams who were treated to a glorious day in the sunshine, delicious gourmet barbecue lunch and fine wines and beers.

Thanks once again to the generosity of sponsors and supporters, it raised almost \$22,000 to help the charitable organisation continue running its popular water-based playgroup for children who are deafblind or have other disabilities.

The Starfish program is an important part of the foundation's Early Childhood Program for children aged up to six.

Run by a team of physiotherapists and speech therapists, this playgroup provides a relaxed setting where children can sing, learn sign language and play to develop strength, endurance, a sense of touch and expressive speech. It also helps develop the sign language they will need to communicate as they get older.

The playgroup was named after the starfish for several reasons. Firstly, a starfish communicates without vision or hearing. Secondly, the legs of a starfish represent the human hand, which is fundamental to communication for a person who is deafblind. And finally, the starfish thrives in water!

Senses on the Green is only made possible each year with generous support from the organisation's sponsors. In 2012, Senses Foundation welcomed information technology and telecommunications company Anittel on board as the event's major sponsor. RNR Contracting sponsored lunch and PKF Mack & Co sponsored the beverages. New supporters Pay-Plan and PACT Construction also got behind the day as prize sponsors.

Taking home the first place prize pack was the team from Morgan Stanley. Second place went to the Commonwealth Bank team and RNR Contracting came in third place. The Turkey award – newly introduced this year for the team in last place – went to Creative ADM and the best-dressed team was PKF Mack and Co.



Senses Foundation is now busily planning its next major fundraiser on Friday 8 March, 2013, which is Perth's most prestigious and longest-running charity golf day.

In its 18th year, this popular event will follow a revitalised day-time format and be held for the first time at The Vines Resort and Country Club, in the Swan Valley, which is renowned as one of Australia's best golf resorts.

After kicking off at 8am with breakfast, players will take to the course for a traditional Ambrose competition in teams of four. While on course, they will be treated to a range of tasty treats and fine beverages, before returning for afternoon drinks and refreshments.

There'll be the usual array of auctions and prizes and a well-known PGA golf pro will also be on hand to help players perfect their stroke, with all proceeds raised going to Senses Foundation.

If your business would like to get in early and secure sponsorship rights for this prestigious event, or find out more about team registrations, please phone Senses Foundation's events co-ordinator Dee De Vos on 9473 5437 or email event.coordinator@senses.asn.au.

Media contact: Leanne Pitcher 0408 923 249 or lpitch@bigpond.net.au

About Senses Foundation

Senses Foundation began life in 1895 as the Royal WA Institute for the Blind, then amalgamated with the WA Deafblind Association in 2001 to become Senses Foundation Inc. It is now the primary advocate and service provider for people with disabilities, including unique services for people who are deafblind.