

Senses Australia

Annual Report 2013/2014



Contents

About us	03
The 2014 – 2019 Strategic Plan	05
President's report	06
CEO's report	08
The year in review – client services	10
The year in review – supporting our employees	13
Our community partners and sponsors	15
The scorecard on our 2009 – 2014 Strategic Plan	17
Board members	18
Executive team	20
Managers	22
Financial report	24
120 years of service to the Western Australian community	52
Contact details	54



Our patron

His Excellency Malcolm McCusker AC CVO QC,
Governor of Western Australia, with his wife Tonya.

About us

Senses Australia is one of Western Australia's oldest charities and has been providing services to the Western Australian community since 1895. It was originally established by a group of 'influential citizens' who called themselves 'The Western Australian Home Teaching Society for the Blind' and who aimed to provide education and employment for blind citizens. This organisation was to experience five name changes over the next 100 years becoming The Royal WA Institute for the Blind in 1967 and Senses Foundation in 2001.

On 1st July 2013, Senses Foundation converted from an Association incorporated under the Incorporations Act to Senses Australia, a not for profit, charitable company limited by guarantee, now able to provide services to people with disability across Australia.

Senses Australia is a world class disability services provider which holds the highest ethical standards and strives for excellence in all it does.

Senses Australia's uniqueness

Transparency

Senses Australia prides itself on its open and honest communication to clients and their families, to its staff, to its members, and to its supporters.

Values driven

Our work, and how we work, is built on our values. We respect each other, we act honestly and ethically and we strive to be the best we can. We recruit to our values, we train our staff in our values and we provide our services in line with our values.

Unique expertise

Senses Australia has particular expertise around the provision of services for people with complex needs and people who are deafblind.

Senses Australia provides services across the life span including to preschool and school aged children, to teenagers and to adults. Senses Australia also provides services to the family of the person with disability, to other professionals and to service providers.

Senses Australia is focused on the person with disability, developing creative and flexible options to assist the person to meet their goals and aspirations. Senses Australia prides itself on its 'enabling' philosophy, its continuity of service and its consistency and responsiveness.

Commitment to purpose

Senses Australia has almost 120 years of experience; has committed and passionate staff who care; and has a strong commitment to professional development to ensure highly skilled staff are available with the appropriate knowledge and training.

Senses Australia works in a collaborative manner and remains well connected to the community.

Our vision

A community which embraces and respects uniqueness and diversity and where a person with disability has an equal opportunity to aspire and to achieve.

Our vision envisages a society which respects and embraces all of its citizens equally and encourages and facilitates each citizen to live a fulfilled and enriching life.

Our purpose

To assist individuals of all ages with disability, who meet Senses Australia's eligibility criteria, to meet their goals and aspirations through the provision of contemporary and responsive services.

Our purpose is to provide planning, services, supports, information, training and advocacy, which:

- people with disability and their families can choose to meet their needs, their goals and their aspirations
- will educate and inform other health and educational professionals and assist them in the provision of their services to people with disability
- will add to the body of knowledge and best practice regarding services for people with disability; and
- will inform and advise governments and others regarding the creation of a more inclusive and accepting community for people with disability.

Our values

Respect

We respect each person as unique and an individual of value.

We respect each person with disability and put them first in our decision making. We acknowledge and support the right of each person with a disability to exercise choice and have control over the matters which affect them including decisions about all aspects of the services they receive and the manner in which they receive them.

We respect the family members and the significant people in the life of the person with disability. We acknowledge the right of the person with disability to determine the role these people play in their lives.

We respect our members, our sponsors and supporters, and the general public.

We respect our employees. We acknowledge that each employee has a role in helping us meet our mission and that our strength is in our cooperation and collaboration.

We acknowledge that our employees have many roles in their families and their community – not just the role of employee.

Integrity

We are honest with others and with ourselves.

Our staff and our Board meet the highest ethical standards in everything we do.

We do what we say we will do and our responses are timely, suitable and right for the situation.

We accept responsibility for our actions and we hold ourselves accountable for all of our actions.

Excellence

We are committed to excellence and we strive to continuously improve.

We are passionate about being 'the best we can be'.

Innovation

We look for creative ways of assisting clients to meet their goals.

We are enablers in helping clients reach their aspirations.

We seek new and better ways of working.

We seek the most efficient and the most productive way of working.

The 2014 – 2017 Strategic Plan

Leadership, excellence, sustainability, communication

“There is little doubt that Senses Australia’s 2014 – 2017 Strategic Plan was developed at an extraordinary moment in the history of disability services in Australia and presents a wonderful opportunity for Senses Australia and for the people we support and assist.

“In this new world we need to really listen to and respond to the needs of people with disability. We have always prided ourselves on doing this. However, the contemporary service designs will stretch us to do much more.

This new quasi commercial world will also stretch us to think differently, to develop ‘products’ and to market to people with

disability as ‘customers’ in a manner that we have never done before.

We can only capitalise on this opportunity if we are clear about the risks, clear about our direction and clear in our planning. THAT is what this Strategic Plan represents.”

Bill Cutler, *President Senses Australia*

Service excellence

Strategic Objective 1: To be a leader in the provision of quality and contemporary services which are responsive to the goals and aspirations of people with disability.

We will lead in providing quality, contemporary and responsive services, supports, information and training for people with disability.

Uniqueness – our point of difference

Strategic Objective 2: To be a centre of excellence in deafblindness and dual sensory loss.

We will lead in providing unique, quality, contemporary and responsive services, supports, information and training for people living with deafblindness and dual sensory loss.

Organisational sustainability

Strategic Objective 3: To support responsible, sustainable and competitive growth within a dynamic disability services environment.

We will grow our resources and manage them effectively and efficiently. We will profitably grow our client numbers. We will rigorously apply the principles of good governance. We will operate within a prudent budget and ensure an adequate financial return on the services provided. We will reinvest surpluses for the betterment of our service recipients. We will continuously support and develop our staff. We will create capacity to adapt to changes in our dynamic environment.

Communication

Strategic Objective 4: To communicate openly, accessibly and transparently.

We will maintain a culture which enables and encourages open, transparent and effective communication and constructive debate both internally and externally to Senses Australia.

We will raise the profile of Senses Australia with all stakeholders including the general public and enhance the understanding of our work through the presentation of a well articulated and consistent message.

President's report



You will see from the body of this Report what a successful year this has been, with substantial growth in client numbers, revenue, government funding and services delivered.

This year we further advanced our service delivery. We continued our commitment to people who are deafblind with the appointment of a Manager, Deafblind Services, the creation of a separate service division for this important area and the publication of the report 'A Clear View'. We became a provider in the Commonwealth funded 'Helping Children with Autism' program in order to better meet the needs of our clients. And we redesigned our structure in Community Living to encourage direct care workers to offer more choice and control over their services, to our clients.

This has also been a year of considerable change for Senses Australia. Most obvious has been the change from Senses Foundation to Senses Australia and the preparation for the National Disability Insurance Scheme (NDIS). However other more subtle changes have occurred which I wish to acknowledge.

The first is the Board's development and approval of the 2014 – 2017 Strategic Plan. Setting the organisation's strategic direction is one of the most important roles of a Board and we have taken it extremely seriously. The Board participated in a workshop with the organisation's management team at which the results of surveys from clients, their families, from staff and from Senses Australia's funders were presented. This workshop gave the Board the opportunity to develop the framework which guided the preparation of the Strategic Plan which was approved by the Board in December 2013. I commend this Strategic Plan which is summarised in this Report, and encourage you to download it in full, from our website.

The next of the subtle but significant changes was the resignation of James Thom from the Presidency of

Senses Australia and from the Board. James left to accompany his wife Emma to Sydney to be closer to family. James joined the Board in 2003 and was elected President in 2006. He has presided over a period of considerable growth and development in the life of Senses Australia and we are deeply grateful for his leadership of the Board and his dedication to the organisation.

I sincerely, and personally, thank Board members for their support and contribution, particularly during these early days of my Presidency. One of the numerous challenges the Board is facing is the external changes created by the expected rollout of the NDIS across Western Australia following the trials. We now need to think and act as a business to make sure we stay ahead of the game.

This year the Board appointed two new members to fill casual vacancies. Beth Gordon joined the Board in February 2014. Beth is the Principal of Beth Gordon Project Management Services, and she has had more than 25 years experience working as a commercial executive across the international mining and construction value chains. She brings considerable skills in the field of accounting and audit. Colin Emmott also joined the Board in February 2014. Colin is a Chartered Accountant and partner of HLB Mann Judd, a chartered accounting and advisory firm. He provides a broad range of business advisory services. Colin is the immediate past Chairman of the Juvenile Diabetes Research Foundation in WA, a position he held for eight years.

On the 30th June this year we lost our Patron, His Excellency Malcolm McCusker AC CVO QC, Governor of Western Australia. Senses Australia, and its predecessors, Senses Foundation and the Royal WA Institute for the Blind have had the patronage of the Western Australian Governor for

over 100 years. We were delighted therefore, in 2011, when His Excellency Malcolm McCusker continued this tradition and we have been extremely grateful for his patronage for the three years he has been Western Australia's Governor.

As I write this, whilst in the new financial year, it is important to note that one of our Board Members, Kerry Sanderson, has advised that she must resign her position on the Senses Australia Board to become Western Australia's next Governor. We are very sorry to lose the considerable skills and experience that Kerry has brought to the Board, however we are absolutely delighted for Kerry and proud of our association with Western Australia's first female Governor.

A final subtle but significant change which will make a difference to our Annual General Meeting was the sad death of Fay Cumper. Fay has had a question or a comment at every Annual General Meeting that I have attended. However Fay will also be missed as one of the last survivors of those attending the Royal WA Institute for the Blind school for children who were blind. She had worked in the cane business, and had lived in the Maycrest units when they were first opened as 'state of the art' accommodation for people with disabilities on the old Maylands site. Fay later lived in the Ida Mann hostel for aged people who were blind. When the Ida Mann hostel closed she moved to a nursing home in Maylands where she remained active and involved in her local community, and interested in the progress of Senses Australia, until her death. Fay Cumper is part of our history and is sadly missed.

From the body of the report you will see the growth in services delivered by Senses Australia. As part of this growth we need to recognise the contribution by volunteers to the organisation. In the past year alone this amounted to over 850 hours of unpaid work.

In June Senses Australia held its second ball at the Crown Perth. An enormous amount of time and effort went in pre-ball as well as to the smooth running on the night. The grand occasion was enjoyed by all those who attended, the dignitaries, staff and friends from Senses Australia, also the many individuals and representatives from businesses who support us consistently and generously.

Once again the Board owes much to the effective relationship that endures between the Board as governing body and our Chief Executive Officer, Debbie Karasinski and her hard working management team. This team has led Senses Australia through not only growth and achievement, but also considerable groundwork to meet the many challenges that lie ahead. On behalf of the Board of Management, I thank them and all of our valued staff and volunteers most sincerely.

Bill Cutler, *President*

Chief Executive Officer's report



2013 – 2014 has indeed been an exciting and incredibly busy year!

We became Senses Australia; we delivered for our clients; we prepared for the trial of the National Disability Insurance Scheme in Western Australia; we reviewed the achievements of the 2009 – 2014 Strategic Plan; and we developed the 2014 – 2017 Strategic Plan in readiness for its implementation on the 1st July 2014.

We became 'Senses Australia' on the 1st July 2013 following eighteen months of activities to enable the change from an Association incorporated under Western Australia's Associations Incorporation Act to a not for profit company limited by guarantee.

As Senses Foundation we could provide services only within Western Australia and our new structure enabled the provision of services throughout Australia and internationally. Senses Australia is doing this already, to a limited extent, particularly through the distribution of our training CDs and through the Deafblind Information website.

Our new name has been well accepted throughout the year and, of course, has not changed people from calling us 'Senses' as they have for years!

Throughout the year, our commitment to our clients has been delivered with considerable growth again in client numbers, revenue, government funding and services delivered.

During the year, we also asked clients and their families whether the services they received from Senses Australia were improving their lives and helping them achieve what was important to them. I was very pleased to see the results and read that 93% strongly agreed or agreed that Senses Australia was improving their life, and 94% strongly agreed or agreed that Senses Australia was helping them

achieve what is important to them. I commend the full report of our services to you in the body of this Report.

The National Disability Insurance Scheme (NDIS) was rolled out in a number of trial sites in the eastern states from 1st June 2013. Western Australia did not agree to a trial site until later in the year, agreeing to two trial sites, one run by the Commonwealth Government in the Perth Hills region and one run by the State Disability Services Commission in the Lower South West from 1st July 2014.

There was much to do in preparation for the trial of the scheme in Western Australia and Senses Australia, like most other disability service providers was engaged in 'NDIS Readiness' activities throughout the year.

Two significant features of the NDIS are participant planning and choice and control. Under the NDIS, participants (people with disability) will be able to access the schemes planning processes to identify the reasonable and necessary supports that they need to enable them to achieve their goals and aspirations.

To help prepare for this planning process, Senses Australia has assisted clients to consider how they want to live their life now and into the future, and, for example, how they would like to increase their independence, strengthen their connections in the community, and have more choice and control over decisions in their life.

Participants will also have choice and control over their disability support and will choose who provides this support and decide how and when it is provided. Therefore the manner in which Senses Australia operates has had to change. Throughout the year we have been preparing by:

- Developing a Communication and Marketing Plan to attract people with disability and to retain them as customers
- Understanding our costs and developing realistic and competitive prices for services
- Introducing business and financial systems that can manage the new ways of being paid for delivering support
- Reviewing staffing systems to accommodate the flexible ways people will want services delivered.

The quantum of growth over the five years of the last Strategic Plan was extraordinary. In the body of this Annual Report we show the tremendous growth in the areas of State Government funding through contracts; numbers of clients and hours of direct service delivery; numbers of employees; and hours of training. The qualitative achievements throughout this period are also considerable – and in some cases show the development of the disability sector during this period, for example the introduction of a person centered approach to service delivery. These achievements would have filled the Annual Report so a separate report, which describes both the quantitative and the qualitative achievements in the period 2009 – 2014, is being prepared for later distribution.

December 2013 saw the Board approve the 2014 – 2017 Strategic Plan after almost twelve months of workshops, surveys, scenario planning and deliberations. The fact that it was only a three year plan demonstrated the uncertain times in which the Plan was being developed. Unsurprisingly, our values remain the same in the Plan however our Vision reflected the focus in disability services on the person with disability rather than on the service provider as was the case five years previously. The purpose too, focuses more on listening to people with disability rather than just providing a service into which they must fit. A summary of the 2014 – 2017 Strategic Plan is provided within this Report but is available in full on our website.

The future is an exciting place for Senses Australia. The NDIS is a primary focus, although it will not be fully 'rolled out' until July 2016. In its first year ie 2014 – 2015, it will provide considerable challenges. We are lucky, in the west, to have the experience of trial sites in the eastern states from which we can learn. We are also lucky at Senses Australia, to already have many of the systems and practises that can make us efficient.

However Senses Australia is an organisation which has strived for excellence in service delivery. This excellence is expensive, in staff training, effective supervision and internal audit – and none of these feature in the price structure for the NDIS. Our challenge in the next financial year will be to reduce the cost of providing services while maintaining what is so important to us and which has given us our excellent reputation for many years.

The NDIS also offers us considerable opportunities and our new company structure enables us to look out over the Western Australian border for interstate and national opportunities. Senses Australia is well placed to meet the challenges of the NDIS and make the most of the opportunities of the future.

My report provides an opportunity for me to acknowledge the contribution of our leaders to our work. Firstly, the Board and, this year, two Presidents – James Thom and Bill Cutler. As voluntary Directors of Senses Australia, I am constantly impressed with the amount of time they allocate to their Director's duties, particularly in a year where a Strategic Plan is being developed. I thank each one for their time and commitment. I also acknowledge the very successful eight year relationship James Thom and I had as President and CEO and thank James sincerely for his mentorship and his support over the years. Bill Cutler took over the Presidency in May 2014 and I thank him for his contribution as President for this last month of the financial year and for his support.

Managing Senses Australia would not have been possible were it not for an excellent Executive team and I thank General Managers, David Snape, Elvira Edwards and Darren Munday for their dedication to the best outcomes for our clients, their commitment to Senses Australia and their tremendous support of me.

Finally, I thank the managers, coordinators and direct care staff for making Senses Australia what it is today – a leading disability service organisation, highly valued by its clients.

I look forward to working with you all in the new financial year.

Debbie Karasinski, *Chief Executive Officer*

The year in review – Client Services

Client Services were provided throughout the year with excellent results and outcomes being achieved for clients and families. 196,502 hours of direct service were provided to 970 clients (including people receiving wait list services).

Service	Hours Provided
Community Living (includes all individual services and Disability Aged Care)	172,878
Respite	2,881
Therapy	14,794
Deafblind Services	3,363
Fee for Service, Better Start, Helping Children with Autism	1,104
Projects	1,482
Total	196,502

Service Development

Service Development is the gateway to Senses Australia’s services for people with individual funding or wishing to purchase their own supports. During the year Service Development assisted many individuals to design and plan their service, based on what they want, giving each individual genuine choice and decision making about their supports and services and how much or how little control they wanted over the management of their service.

Service Development supported individuals to choose just how they wanted to live and tailored a service using a range of models suited to their needs and wishes and has assisted people by developing different service models, including host families, co-residency and shared living according to their choice.

Sharing the management of their service with Senses Australia has also been supported for a number of individuals and families.



“I want to make my family proud and I want to win a medal,” says Bradley, a Senses Australia client, who has been busy training this year for the XTH Special Olympics Australia National Games in Melbourne where he will compete as a ten pin bowler.



Enabling our clients the opportunity to take part in activities in our community is important to us. Our clients chose to participate in events and activities throughout the year including sailing, swimming, visits to the Swan Valley and Pinjarra and going to the gym.

Community Living Services

The Community Living Service provided a high quality person centred service for the individual with disability which encouraged the individual to plan and direct their own services, encouraged participation in the community in a way which was meaningful to the person and enabled the experience of a good life as determined by the individual.

Community Living Services at Senses Australia supports a person with disability to:

- Live with their family
- Live on their own
- Share with one or more other people; or
- Live with a host family.

Community Living Services also supports a person with disability to:

- Get out and about in the community and access community social and recreational activities; and
- Travel about independently.

Community Living Services also supports both the person with disability and their entire family through the provision of flexible in and out of home respite and support for siblings.

Services became more specific in meeting an individual's goals and aspirations with more of a focus on individual

planning and the achievement of outcomes. To this end, nine people participated in a community run, several people had holidays throughout the year to various destinations with many people being involved in recreational activities including swimming, sailing and the gym. Several people have been assisted to live independently and some people have been assisted to participate in voluntary work of their choice.

Community Living Services also provided support to ten older people to meet their age related needs including the difficulty they are having with cognition and dementia.

To further promote an individual and self-directed approach to service delivery, the Community Living service was redesigned. So that clients and their families have more control over their service, support workers were given the knowledge, skills and empowerment to support this approach and to ensure that decisions can be made at the very local level.



Our Children's Christmas Party encourages clients, their siblings and parents to come together and share in a day full of fun and laughter.



Nine of our clients participated in the HBF Run for Reason in May 2014 with the support of three staff members and two volunteers, completing the 4km walk! Many said they enjoyed the experience so much they are keen to enter again next year.



Our HydroActive (hydrotherapy) group supports young children and their families to have fun in the water with the help and guidance from our therapy staff.



Early Movers Group, Sitting Strong, Finding My Feet, Language Boosters and Kidz Active. These are just some of the therapy groups that help with motor development, which we offer to help support children and their families in meeting the goals they have set.

Therapy Services

The Therapy Service continued to provide a high quality service which was person centred, encouraged the person and their family to direct their own services and contributed to the client and their family's wellbeing, independence, positive relationships and development of abilities, skills and competencies, and participation in community life.

Therapy included a range of developmental and preventive individual and group strategies provided by the following health professionals:

- Occupational therapy
- Physiotherapy
- Social work
- Speech pathology; and
- Clinical psychology.

Therapy was delivered under the programs of:

- Early Childhood Services
- School Aged Services
- Adult Services.

The introduction of the Clinical Psychologist Registrar was a significant addition to the therapy team during the year. This service is underpinned by the Positive Behaviour Support Framework to address behaviour that challenges us. The primary goal of such an approach is to increase a person's quality of life.

Therapy Services to children and adults were increased during the year and the Community Aids and Equipment program continued to enable therapy staff to provide equipment as part of their service with additional funding.

Senses Australia also became a 'Helping Children with Autism' provider under a Commonwealth initiative enabling therapy staff to provide additional support and services to children with autism and their families.

Deafblind Services

Over the year a high quality information, resource, education and training service was provided with a dual focus on congenital and acquired deafblindness. The service was provided to individuals who are deafblind, family members, carers, teachers, allied health professionals, health care workers and to other service providers.

Deafblind Services also visited Karratha and Port Hedland in the Pilbara region, and Northam, Narembeen and Merredin in the Wheatbelt region to provide services during the year.

During the year, Deafblind Services moved out from under the Therapy Division to form a division its own, Deafblind Services, with a dedicated manager. This acknowledged the uniqueness of this service, being the only deafblind service supporting people across all ages in Australia, and prepared the service for growth under the 2014 – 2017 Strategic Plan.

A Clear View

A significant study was conducted to add to the body of knowledge about deafblindness in Australia. The report, entitled 'A Clear View', identified Australians who live with deafblindness and dual sensory loss, was launched in December 2013.

The results of this project produced eleven key findings for individuals who are deafblind or who have a dual sensory disability and living in both Western Australia and Australia. Information from this report will be used to provide direction to our planning and service development and will be used for our advocacy work with Commonwealth and State Governments. The full report can be found at www.senses.org.au/who-we-are/media-releases

Deafblind International Secretariat

Senses Australia's involvement with Deafblind International has continued with Senses Australia continuing to manage the Deafblind International Secretariat since 2008.

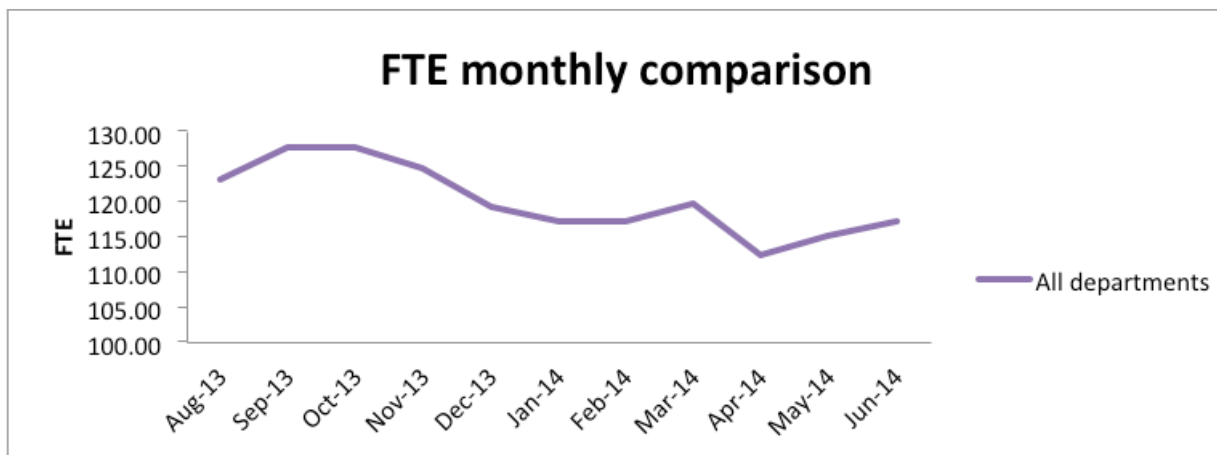
Deafblind International is the worldwide peak body for organisations providing services for people who are deafblind and for raising the awareness of deafblindness worldwide.

The year in review – supporting our employees

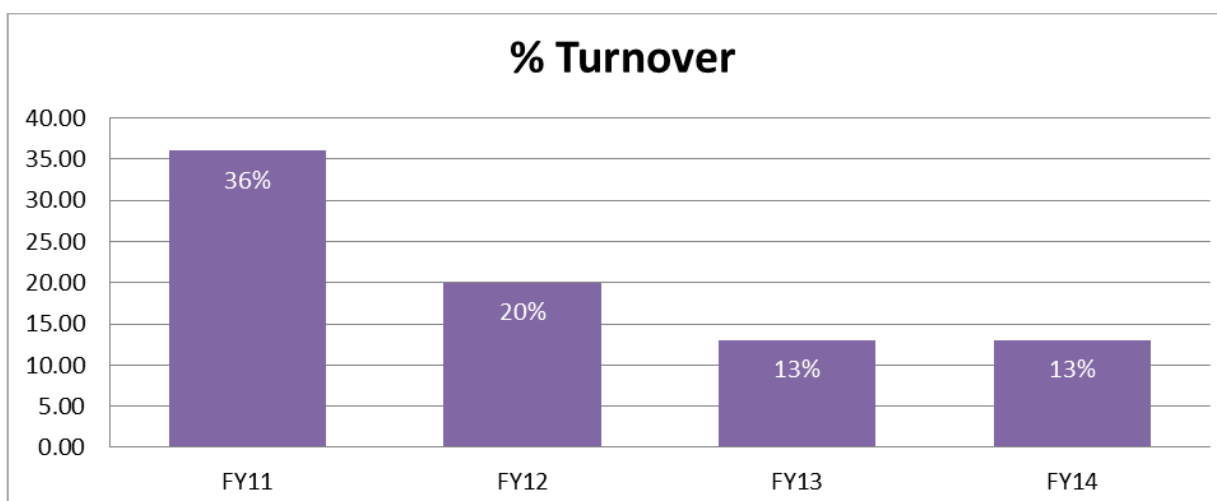
All of our employees play a vital role in our organisation and ultimately help us achieve our mission. Supporting them is important to us.

Staff retention

Senses Australia continued to attract and retain a workforce average of 250 staff for the year with the Full Time Equivalent (FTE) remaining high at around 114 FTE.



As with the previous financial year, annual staff % turnover rates also remained low for this year at 13% for the period.



Senses Australia continued to recognise the importance of retaining and valuing our staff with a retention strategy strongly focused on providing our staff with transparent communication and a workplace culture built on our values. Our staff had access to internal and external learning and development training opportunities and recognition programs aligned with performance and our values. We also provided our staff with a degree of autonomy in their roles and flexible working arrangements where possible.

Staff engagement survey

In January 2014, Senses Australia conducted an organisation wide Staff Engagement Survey. The purpose of the survey was to measure levels of staff engagement and the ability for our staff to recognise and operate within our values.

More than 50 staff completed the survey representing 25% of all staff. The results were extremely positive with a 76% level of engagement and 91% with a strong understanding of our values. A number of strategic initiatives contributed to these fantastic results including the:

- Induction and Orientation program which ensures new staff are provided with additional support and mentoring from their immediate supervisor during their first 90 days with Senses Australia
- Increased levels of transparent communication from the Executive team and management through to all areas within the organisation
- Values and person centered based recruitment which has aligned our recruitment strategy with our overall purpose.

Learning and development

This year has seen a rapid growth in the area of Learning and Development, reacting to the increase number of staff and supporting different client needs.

An average of 3.5 training days per person was dedicated to training throughout the year. This is an increase of 16% on the previous 12 months. In total, 5,746 work hours were invested in training.

Senses Australia continued to support attendance at relevant conferences throughout the year supporting seven staff to attend the Deafblind Conference in Sydney and four staff to attend the Deafblind International Conference in France.

Volunteers

We continued to be supported by volunteers throughout the year, who contributed 858.3 hours of service, which is equivalent to .43 FTE.

Our volunteers provided invaluable support across a number of departments including Community Living Services, Administration, Finance and Human Resources.

Recognising our staff

Organised by Senses Australia's Social Committee, the Inaugural Senses Australia Staff Service and Longevity Awards night was held in October 2013 to acknowledge the outstanding service excellence contributions and length of service by our staff. Twelve of our staff were awarded and recognised in the following categories:

- Health Professional – Adele Calley and Melissa Kyriakakis
- Support Worker – Carolyn Sackville and Jane Abbot
- Professional – David Canham
- 2013 Team Award – Beverley Luke, Jacinta Stokes, Marissa Buck, Nonalyn Layos, Rakesh (Rocky) Sharma, Reeta Kark and Sheetal Patel
- 2013 Board Award – Beverley Luke, Jacinta Stokes, Marissa Buck, Nonalyn Layos, Rakesh (Rocky) Sharma, Reeta Kark and Sheetal Patel.

This was also an opportunity to recognise and congratulate staff who had made a valuable service contribution to our organisation and had completed two and a half, five, 10 and 15 years' service with Senses Australia.

NDS Disability Support Worker Awards

The NDS Disability Support Worker Awards were held on Saturday, 15 March 2014 at the Crown Perth. Senses Australia nominated seven support workers from Community Living Services for their excellent contribution and commitment in working with individuals and in group home settings. Congratulations to our staff who were nominated – Mary Burke, Yien Ha, Steve Martin, Fay McGovern, Joanie Miller, Carolyn Sackville and Cathy Van Vlijmen.

Our community partners and sponsors

Senses Australia is supported in its work by many Commonwealth and State Government Departments, by companies, organisations and businesses and by many generous individuals within the Western Australian community. We thank them all.

Government support

Senses Australia acknowledges:

The Commonwealth Department of Social Services for its ongoing contribution to clients who are ageing; for its Better Start program and for the Helping Children with Autism program.

The Western Australian Government's contribution to successful client outcomes through the:

- Disability Services Commission
- The Department of Housing and Works
- The Department of Sport and Recreation
- The Department of Child Protection; and
- The Commissioner for Children and Young People WA.

Thanks to the support of Lotterywest for providing:

- Individual grants to clients
- A grant that has enabled our Therapy Services to support the development of an Australian Resource Directory through Feeding Matters in the USA (a leading provider supporting children with complex feeding needs)
- A grant towards the planning and design of an Activity Based Workplace for the Senses Australia head office.

Fundraising appeals

Thank you to the many hundreds of individual Western Australians who have supported our fundraising appeals throughout the financial year.

Events

PKF MACK & CO
Chartered Accountants & Business Advisers

Senses Australia would like to thank the many individuals, organisations and local businesses that supported our events during the 2013 – 2014 financial year. Special thanks to PKF Mack & Co who were our major sponsor.



Eighteen corporate teams enjoyed a fun filled day of friendly bowls competition, fine food and beverages and exciting entertainment at the magnificent Mosman Park Bowling Club in support of Senses Australia. Congratulations to PKF Mack & Co who won on the day.



Held at the Crown Perth, the Senses Australia 2014 Gala Ball was a glittering night. "The Gala Ball is our major fundraising event for the year and our final result exceeded all of our expectations – none of which would have been possible without the kind and generous support we received," Senses Australia's Chief Executive Officer, Debbie Karasinski said on the night.

Foundations, trusts and bequests

Senses Australia is very grateful to the following individuals, Trusts and Foundations who have kindly contributed to our work:

- The Stan Perron Charitable Foundation
- The Estate of Mrs Sylvia Box
- The Estate of Alexander Edwin Poad
- The Marjorie Helen Parsons Charitable Trust
- The Marcus and Molly Stone Charitable Trust
- The Harold Redcliffe Charitable Trust
- The Helen Leech Trust.

Generous companies

Norton Rose Fulbright Australia for continuing to contribute to the work of Senses Australia as our lawyers.

Grants

Senses Australia was pleased to receive grants from the following organisations during the year:

- National Disability Services WA
- Rotary
- WA Lions Clubs Australia
- The Ian Potter Foundation
- The Barrows Foundation
- The Minderoo Foundation
- WA Charity Direct.

Recognition

The gifting tree

The Gifting Tree was established in 1993 to recognise a contribution to Senses Australia of a monetary or 'in-kind' donation.

Gold leaves

Gold Leaves are presented to a person, business or community organisation that has made a donation of \$2,500 or more to Senses Australia or a donation of a goods or service valued at \$5,000 or more and not being provided with any benefits in return.

Gold Leaves, with accompanying certificates, were presented to each of the following companies and individuals in recognition of their contributions during the 2013 – 2014 financial year:

- Mr and Mrs A Phelan
- Mr Gene Tilbrook

- Mrs Verna Kingsbury
- Mrs Joan Craddock
- The Commonwealth Bank
- Mr and Mrs Ralph Sarich
- United Way.

Gold leaf certificates

Gold Leaf Certificates are presented to a person, business or community organisation that has made a donation of between \$1,000 and \$2,499 or a donation of goods or services to the value of between \$2,500 and \$4,999.

Gold Leaf Certificates were presented to each of the following companies and individuals in recognition of their contributions during the 2013 – 2014 financial year:

- Mr J Simpson
- Mr R Boan
- The West Coast Street Rod Club Inc
- Mr and Mrs David Fry
- Mrs G M Shephard
- The Hon Mr John and Mrs Loma Toohey
- Mr William Isted
- Mr R Matthews
- Mr Robert Branchi
- Mr Terry Prindiville
- Mr John Brunner
- Mr and Mrs D and S McInnes
- Mr S C Dunn.

Teresa Way Awards

The Teresa Way Awards are presented to recognise a person, a business or a community organisation which has made a significant contribution to people who are deafblind and their families through:

- A significant contribution to Senses Australia; or
- Being a positive role model for people who are deafblind.

The 2014 Teresa Way Award recipients were as follows:

- Linda de Rozario
- Paula Norman.

The Dinko Bosikovic Music Scholarship

The Dinko Bosikovic Music Scholarship is an annual award made by Senses Australia under the terms of a bequest from the estate of Pauline Sophia Maria Bozikovic in memory of her late husband.

The 2014 Dinko Bosikovic Music Scholarship was presented to Alexander Ridge.

The scorecard on our 2009 – 2014 Strategic Plan

Our 2009 – 2014 Strategic Plan translated our vision into action and defined our purpose; clarified our uniqueness and inspired our commitment.

The 30 June 2014 saw the end of the 2009 – 2014 Strategic Plan and enabled us to review our achievements for the period.

Our achievements over the last five years saw us reach what were our major strategic objectives for this period:

- To lead in the provision of quality services to our clients
- To grow and develop our resources to meet the disability service needs of our clients and manage our resources effectively and efficiently
- To act ethically, honestly, safely and transparently and in the best interests of the organisation and its clients
- To enhance the quality of life of people who are deafblind
- To create a culture that enables open, transparent and effective communication and open debate
- To present a consistent message regarding Senses Australia and its work.

Total Revenue	
2009/2010	2013/2014
\$4,333,000	\$12,057,000
Government Funding	
2009/2010	2013/2014
\$2,965,000	\$10,168,000
Employees	
2009/2010	2013/2014
84	243
(52 FTE)	(117 FTE)
Clients	
2009/2010	2013/2014
298	970
Hours of Care (hours of direct service)	
2009/2010	2013/2014
110,158	196,502
Hours of Training (provided to staff)	
2009/2010	2013/2014
1,296	5,746

Board members



President

Bill Cutler

Bill Cutler joined the Senses Australia Board in January 2005. Bill has a working background of 42 years in banking, including offshore postings in Fiji, Hong Kong, Singapore and London. Bill had held the positions of Deputy Chief Manager, London and Head of Banking Operations, Perth.



Rick Matich

AMP (UWA) AIBF (Fin)

During 34 years' service with Westpac Banking Corporation, Rick Matich served in a number of senior management and executive positions in Western Australia and New South Wales. Rick is a Director of Matich Marine and a business and financial services consultant. Rick Matich joined the Senses Australia Board in 2001.



John Groppoli

B.Juris, LLB, FAICD

John Groppoli was appointed to the Board in 2005. He was a partner of a national law firm, Deacons (now known as Norton Rose) from 1987 to 2004 where he specialised in franchising, legal compliance and corporate governance. He was Managing Partner of the Perth office of Deacons from 1998 to 2002. John left private practice in 2004 and is currently Managing Director of Milners Pty Ltd, a leading Australian brand marketing group specialising in premium homeware products and Aviva Optical, an importer and national distributor of optical products and accessories. John is a director of AHG Ltd and Retravision (WA) Limited.



Ruth Shean

PhD, M Ed, B Ed FAICD FGIA

Dr Ruth Shean is the Director General of the Western Australian government's Department of Training and Workforce Development. Prior to this, Ruth was Commissioner for Public Sector Standards. Her other previous government CEO roles include Director General of the Disability Services Commission (from 1999 – 2006) and Director General of the Department for Community Development. Ruth has also been a non-government CEO (of the Cerebral Palsy Association) and has held leadership positions on both state and federal government reviews and committees. She has also been on governing councils of both Curtin and Murdoch universities. Ruth Shean was co-opted onto the Board in June 2011.



Craig Billings

Craig Billings is the former General Manager Marketforce Retail. Craig is highly regarded as one of the industry's leading strategic retail thinkers and is renowned for his hands on approach in developing innovative communication strategies and value added initiatives for his clients. Craig Billings joined the Senses Australia Board in 2005.



Bruce Campbell-Fraser

Bruce Campbell-Fraser is the Manager of Media and Public Affairs for the Chamber of Minerals and Energy in Western Australia. Bruce has extensive policy and political experience, having spent the past decade as a senior government advisor – both at a state and federal level. Most recently, Bruce served as a Senior Advisor to the Federal Minister for Immigration and Citizenship. Previous roles include Principal Policy Advisor to former Premier Alan Carpenter, Strategic Management Advisor to former Premier Geoff Gallop and Chief of Staff to both the former WA Minister for Health the former WA Minister for Energy, Science and Innovation. Bruce Campbell-Fraser was co-opted onto the Board in November 2011.



Kerry Sanderson

AO

Kerry is currently on the boards of listed companies Downer EDI and Atlas Iron as well as St John of God Health Care. She participates in a number of community activities including the Advisory Council for the Curtin University Business School. From 2008 until 2011 Kerry held the post of Agent General for Western Australia and resided in London promoting and representing the State in the United Kingdom and Europe. From 1991 until 2008 she was Chief Executive Officer at Fremantle Ports at a time when the Port underwent substantial change. Before 1991 Kerry was Deputy Director General of Transport for Western Australia and with the State Treasury as Director of Treasury's Economic and Financial Policy Division. She has degrees in both science and in economics from the University of Western Australia and in 2005 was the recipient of an Honorary Doctorate of Letters.



Colin Emmott

Colin, a Chartered Accountant and Partner of HLB Mann Judd, has been in the profession for over 35 years. He is well regarded by many WA businesses, providing a broad range of business advisory services including succession planning, taxation and compliance, strategic planning consulting and management advice. A Registrar of the Pharmacy Registration Board of WA since its inception in 2010, Colin was also Registrar of both the Chiropractors and the Optometrist Registration Board for over 25 years prior to National registration. Colin is also the Independent Chair of ReddiFund and Mates in Construction (WA) Ltd. He also sits on the Board of the National Body, Mates in Construction Ltd. A member of the Institute of Chartered Accountants in Australia, Colin holds a Bachelor of Business from the WA Institute of Technology (now Curtin University). He is also a Registered Tax Agent.



Beth Gordon

BCom (UWA), MBA (Melb), MSc (Min Ec) (Curtin), CA GAICD

Beth has worked in the international mining and professional services industries in site, project and corporate roles in China, Indonesia, UK, USA and Australia. She has considerable experience working with multiple stakeholders from diverse cultural and technical backgrounds on commercial, strategic and community issues. Now a consultant, Beth advises boards and executive management on strategy and risk management, commercial and continuous improvement initiatives. A chartered accountant, Beth is also a non-executive director of the Pilbara Ports Authority where she is also Chair of the Risk and Audit Committee.

Executive team



Chief Executive Officer

Debbie Karasinski

M Sc., B App Sc (OT), OTR (USA), MAICD

Debbie Karasinski has held the position of Chief Executive Officer of Senses Australia since 2002. Prior to her appointment to Senses Australia, Debbie was the Chief Executive Officer of the Multiple Sclerosis Society of Western Australia, a position she held for ten years from 1992 and for which she was awarded a Centenary Medal.

Debbie currently participates on the following committees:

- Member of the Chamber of Commerce and Industry's Business Policy Forum – ensures that CCI policy reflects the views of business (including not for profit organisations)
- Member of the Premier's Partnership Forum – the Partnership Forum brings together leaders from State Government agencies

and the not-for-profit community sector to improve outcomes for all Western Australians through a genuine partnership in the policy, planning and delivery of community services in Western Australia

- The Executive Connection – TEC is an international membership organisation bringing together Chief Executive Officers who meet, share their knowledge and discuss business issues and opportunities
- The State Committee of the National Disability Services. NDSWA is the peak body for non-government disability services. Through the provision of information, representation and policy advice, NDS promotes and advances services which support people with all forms of disability to participate in all domains of life.



General Manager, Business

David Snape

BBus., CAHRI

David Snape graduated from Edith Cowan University with a Bachelor of Business with a double major in Human Resources and Industrial Relations and is currently completing an MBA.

As the General Manager Business, David's key responsibilities include the development and management of the organisation's human resources, administration, training and

development and property management. This position also deputises for the Chief Executive Officer.

David is a Certified Professional with the Australian Human Resource Institute and currently participates in committees as follows:

- NDS WA HR-Subcommittee
- Reducing the Administrative Burden Taskforce.



General Manager, Services

Elvira Edwards

BSc., Grad Dip Hlth Sc.

Elvira Edwards graduated from the University of WA with a Bachelor of Science with a double major in Psychology. Elvira has worked in the disability sector since 1981 and has worked as a Local Area Coordinator and as a Services Contract and Development Officer with responsibility for the funding contracts of a number of non-government organisations, within the Disability Services Commission.

Elvira has a Graduate Diploma in Health Science in Research and Evaluation and has also undertaken a number of management and values based courses.

As the General Manager, Services, Elvira's key responsibilities include the development and management of the organisation's client services activities including the Community Living Service, Therapy Service, Service Development and Deafblind Service.

During 2013/2014, Elvira Edwards participated as a member of:

- The Management Committee of Deafblind International (Secretary)
- The Board of Deafblind International
- The Australian Deafblind Council.



General Manager, Finance and Risk

Darren Munday

BBus BSc., Grad Dip Hlth Sc.

Darren Munday has completed a Bachelor of Business majoring in Accounting, holds a Postgraduate Certificate in Business Administration and is a Fellow of Leadership Western Australia.

Darren has also had a non-Executive career, serving on the Boards of two community not for profit organisations as well as serving a three year term on the Murdoch University Senate.

As the General Manager, Finance and Risk, Darren's key responsibilities include the development and management of the organisation's finance, IT, resource coordination, internal audit and risk mitigation and management activities.

Managers



Manager, Therapy Services

Kelly Gurr

Kelly Gurr is responsible for the development and management of the range of Therapy Services provided by Senses Australia. She ensures that therapy services are delivered within the various funding requirements and also develops and leads quality assurance systems for Therapy Services and monitors effectiveness of services. Kelly holds a Bachelor of Science Occupational Therapy with Honours. She is Chairperson of the Disability Professional Services (DPS) Sector Coordination Group and sits on the NDS WA Clinical and Allied Health Sub Committee, representing Senses Australia on both.



Manager, Community Living Services

Sue Cutler

Sue Cutler has worked at Senses Australia for three and a half years, beginning as Coordinator Community Living Services, then Assistant Manager Community Living Services before becoming Manager 18 months ago. Sue is responsible for managing the day to day operations of Community Living Services, evaluative and improving the quality of each of the services, liaising with clients, their families and staff, as well as working closely with Regional Area Supervisors and Mentors.



Manager, Deafblind Services

Matthew Wittorff

Matthew Wittorff has held the position Manager, Deafblind Services since 2013. He has previously worked at Senses Australia from April 2008 to May 2011 when he was Manager, Life Skills and Family Services. Matthew is responsible for the management and leadership of Deafblind Services. He is a Board Member of Deafblind International and holds the position of Secretary.



Manager, Service Development

Jodi Perkin

Jodi Perkin, Manager Service Development is responsible for marketing Senses Australia as a provider of service to people with disabilities and assisting in the development and expansion of the Accommodation Respite and Alternatives to Employment Service. She is also further developing expertise in Senses Australia regarding the processes of developing new and creative accommodation option solutions, while also offering new and creative service solutions to individuals using models that are based on self direction and desired outcomes for the individual and their family. Jodi has been in this role for two years and has been employed with Senses Australia since 2007, when she began as Manager, Community Living. Jodi is also a member of the NDS Accommodation Sub Committee.



Manager, Quality and Business Excellence

Claire Parry

As Manager, Quality and Business Excellence, Claire Parry is responsible for the development and maintenance of Senses Australia's Quality Management System. She also manages the internal audit processes and is responsible for ensuring we comply against National Standards for Disability Services. As part of Claire's role she is responsible for process development and improvement to achieve business excellence, as well as risk management. Claire began working at Senses Australia at the end of the 2013–2014 financial year.



Administration Manager

David Canham

David Canham has held the position as Administration Manager for four years and is responsible for administration, volunteers, property maintenance, vehicle fleet management and also processes staff Visa applications. David has worked with Senses Australia since 2005 starting as the Staff Training and Development Coordinator, before becoming Manager – Training, Internal Audit and Volunteers in 2008.



Manager, Communications and Marketing

Emma Kerley

As Manager, Communications and Marketing, Emma Kerley is responsible for the design and implementation of the Marketing, Communications and Fundraising strategic plan while providing support and guidance to the Communications and Marketing team. Through her career, Emma has held senior marketing leadership roles within the corporate and not-for-profit sectors, she has worked with Senses Australia since May 2013.



Human Resources Advisor

Natalie Kirton

As Senses Australia's Human Resources Advisor, Natalie Kirton is responsible for the development, implementation and management of HR strategies, projects and activities as part of the HR Strategic and Business Plans. Natalie also provides generalist, expert HR advice and support to line managers and employees in all areas of Human Resources Management, Industrial and Employee Relations. Natalie has worked with Senses Australia since 2013.



Secretariat Manager Deafblind International (DbI)

Bronte Pyett

Bronte Pyett is the main point of contact for DbI members and receives general enquiries from around the world. Bronte is responsible for communicating regularly with the DbI Management Committee and Board and coordinates the bi-annual meetings held around the world. Bronte also supports the DbI Secretary and works closely with the Treasury Office to manage the membership database. She supports the Information Officer by contributing to the bi-annual DbI Review magazine and assists in keeping the website up to date. Bronte has worked with Senses Australia since 2006 and has held this role for six years.

Financial report for the year ended 30 June 2014

Contents

Directors Report	25
Auditor's Independence Declaration	30
Statement of Profit or Loss and Other Comprehensive Income	31
Statement of Financial Position	32
Statement of Changes in Equity	33
Statement of Cash Flows	34
Notes to the Financial Statements	35
Directors Declaration	49
Independent Auditor's Report	50

Directors Report

For the year ended 30 June 2014

The directors present their report, together with the financial statements, on Senses Australia for the year ended 30 June 2014.

Objectives

Senses Australia's short-term objective is to assist individuals of all ages with disability, who meet Senses Australia's eligibility criteria, to meet their goals and aspirations through the provision of contemporary and responsive services.

The long-term objective is to contribute to the creation of a community which embraces and respects uniqueness and diversity and where a person with disability has equal opportunity to aspire and to achieve.

Principal activities

During the financial year the principal continuing activities of Senses Australia were to provide therapy, community based support services and specialist deafblind services to clients with disability.

Performance measures

Senses Australia measures its performance in the delivery of its contractual obligations to Government funders and the outcomes that this achieves for our clients.

The performance against these key performance indicators is as follows;

Provision of Disability Professional Services and Specialist Communication Services against contract requirements

Program	Minimum Benchmark	2013/2014	2012/2013
Early Childhood Intervention	100%	101%	111%
School Aged Therapy	100%	106%	98%
Adult Therapy	100%	99%	81%
Deafblind Services	100%	126%	120%

Client Satisfaction as measured by the Strongly Agree or Agree responses to the following statements;

Client Outcome	Minimum Benchmark	2013/2014	2012/2013
Senses Australia is improving my life	85%	87%	93%
Senses Australia helps me as a client or family member to achieve what is important to me	85%	91%	94%

Information on directors

Directors

The following persons were directors of Senses Australia during the whole of the financial year and up to the date of this report, unless otherwise stated:

Name:	Mr Bill Cutler
Title:	Non-Executive Chairman
Experience and expertise:	Bill Cutler joined the Senses Australia Board in January 2005 and assumed the Presidency in May 2014. Bill has a working background of 42 years in banking, including offshore postings in Fiji, Hong Kong, Singapore and London. Bill has held the positions of Deputy Chief Manager, London and Head of Banking Operations, Perth.

Directors Report

For the year ended 30 June 2014

- Name:** Mr Rick Matich
Title: Non-Executive Director
Qualifications: AMP (UWA) AIBF (Fin)
Experience and expertise: During 34 years' service with Westpac Banking Corporation, Rick Matich served in a number of senior management and executive positions in Western Australia and New South Wales. Rick is a Director of Matich Marine and a business and financial services consultant. Rick joined the Senses Australia Board in 2001.
- Name:** Mr Craig Billings
Title: Non-Executive Director
Experience and expertise: Craig Billings has experience as the General Manager of Marketforce Retail. Craig is highly regarded as one of the industry's leading strategic retail thinkers, and is renowned for his hands on approach in developing innovative communication strategies and value added initiatives for the Agency's clients. Craig Billings joined the Senses Foundation Board in 2005.
- Name:** Mr John Groppoli
Title: Non-Executive Director
Qualifications: B.Juris, LLB, FAICD
Experience and expertise: John Groppoli was appointed to the Board in 2005. He was a partner of national law firm Deacons (now known as Norton Rose) from 1987 to 2004 where he specialised in franchising, legal compliance and corporate governance. He was Managing Partner of the Perth office of Deacons from 1998 to 2002. John left private practice in 2004 and is currently Managing Director of Milners Pty Ltd, a leading Australian brand marketing group specialising in premium homeware products, and Aviva Optical, an importer and national distributor of optical products and accessories. John is a director of AHG Ltd and Retravision (WA) Limited.
- Name:** Ms Kerry Sanderson
Title: Non-Executive Director
Qualifications: BSc, BEc, Honorary Doctorate of Letters.
Experience and expertise: Kerry is currently on the boards of listed companies Downer EDI and Atlas Iron as well as St John of God Health Care. She participates in a number of community activities including the Advisory Council for the Curtin University Business School. From 2008 until 2011 Kerry held the post of Agent General for Western Australia and resided in London promoting and representing the State in the United Kingdom and Europe. From 1991 until 2008 she was Chief Executive Officer of Fremantle Ports at a time when the Port underwent substantial change. Before 1991 Kerry was Deputy Director General of Transport for Western Australia and with the State Treasury as Director of Treasury's Economic and Financial Policy Division. She has degrees in both science and in economics from the University of Western Australia and in 2005 was the recipient of an Honorary Doctorate of Letters.

Directors Report

For the year ended 30 June 2014

Name:	Dr Ruth Shean
Title:	Non-Executive Director
Qualifications:	PhD, M Ed, B Ed FAICD FGIA
Experience and expertise:	Dr Ruth Shean is the Director General of the Western Australian government's Department of Workforce Development. Prior to this, Ruth was Commissioner for Public Sector Standards. Her other previous government CEO roles include Director General of the Disability Services Commission (from 1999 – 2006), and Director General of the Department for Community Development. Ruth Shean has also been a non-government CEO (of the Cerebral Palsy Association), and has held leadership positions on both state and federal government reviews and committees. She has also been on governing councils of both Curtin and Murdoch Universities. Ruth Shean was co-opted onto the Board in June 2011.
Name:	Mr Bruce Campbell-Fraser
Title:	Non-Executive Director
Qualifications:	BA
Experience and expertise:	Bruce Campbell-Fraser is the Manager of Media and Public Affairs at the Chamber of Minerals and Energy in Western Australia. Bruce has extensive policy and political experience, having spent the past decade as a senior government advisor – both at a state and federal level. Most recently, Bruce served as a Senior Advisor to the Federal Minister for Immigration and Citizenship. Previous roles include Principal Policy Advisor to former Premier Alan Carpenter, Strategic Management Advisor to former Premier Geoff Gallop and Chief of Staff to both the former WA Minister for Health and the former WA Minister for Energy, Science and Innovation. Bruce joined the Board in November 2011.
Name:	Ms Beth Gordon (joined February 2014)
Title:	Non-Executive Director
Qualifications:	BCom (UWA), MBA (Melb), MSc (Min Ec) (Curtin), CA, GAICD
Experience and expertise:	Beth has worked in the international mining and professional services industries in site, project and corporate roles in China, Indonesia, UK, USA and Australia. She has considerable experience working with multiple stakeholders from diverse cultural and technical backgrounds on commercial, strategic and community issues. Now a consultant, Beth advises boards and executive management on strategy and risk management, commercial and continuous improvement initiatives. A chartered accountant, Beth is also a non-executive director of the Pilbara Ports Authority where she is also Chair of the Risk and Audit Committee.

Directors Report

For the year ended 30 June 2014

Name: Mr Colin Emmott (joined April 2014)
Title: Non-Executive Director
Qualifications: CPA
Experience and expertise: Colin, a Chartered Accountant and Partner of HLB Mann Judd, has been in the profession for over 35 years. He is well regarded by many WA businesses, providing a broad range of business advisory services including succession planning, taxation and compliance, strategic planning consulting and management advice. A Registrar of the Pharmacy Registration Board of WA since its inception in 2010, Colin was also Registrar of both the Chiropractors and the Optometrist Registration Board for over 25 years prior to National registration. Colin is also the Independent Chair of ReddiFund and Mates in Construction (WA). He also sits on the Board of the National Body, Mates in Construction Ltd. Colin is the immediate past Chairman of the Juvenile Diabetes Research Foundation in WA, a position he held for eight years. A Member of the Institute of Chartered Accountants in Australia, Colin holds a Bachelor of Business from the WA Institute of Technology (now Curtin University). He is also a Registered Company Auditor and a Registered Tax Agent.

Name: James Thom (resigned April 2014)
Title: Former Non-Executive Chairman
Qualifications: MBA, Grad Dip Public Sector Mgt, MIPAA, AFAIM
Experience and expertise: James joined the Board of Senses in 2003 and was President from October 2006. James is a retired former senior executive with the State Government. He spent some 40 years working in Commonwealth and WA Government agencies, primarily in infrastructure, planning and education. He has an adult son with an autism spectrum disorder.

Name: Ms Anne Bourke (resigned December 2013)
Title: Former Non-Executive Director
Qualifications: Master of Nursing
 Bachelor of Health Science (Nursing)
Experience and expertise: Anne is the Executive Director, Nursing and Patient Support Services, Child and Adolescent Health Services (CAHS) which includes Princess Margaret Hospital for Children, Child and Adolescent Mental Health and Child and Adolescent Community Health. Anne is a Registered Nurse, Registered Midwife, has a BSc (Nursing), Master of Clinical Nursing, and a Post Graduate Diploma in Health Services Management. Anne has held senior management positions in the Health Sector in WA for the past fifteen years. Anne has a particular interest in governance, and customer involvement in policy. Anne was appointed to the Board of Senses Foundation in June 2006.

Company secretary

Debbie Karasinski has held the role of Company Secretary since the transition of Senses Australia to a company limited by guarantee.

Directors Report

For the year ended 30 June 2014

Meetings of directors

The number of meetings of the company's Board of Directors ('the Board') and of each Board committee held during the year ended 30 June 2014, and the number of meetings attended by each director were:

	Attended	Held
Mr Bill Cutler	4	5
Mr James Thom	4	4
Ms Anne Bourke	0	2
Mr Rick Matich	4	5
Mr Craig Billings	3	5
Mr John Groppoli	5	5
Ms Kerry Sanderson	5	5
Dr Ruth Shean	5	5
Mr Bruce Campbell-Fraser	4	5
Ms Beth Gordon	2	2
Mr Colin Emmott	1	2

Held: represents the number of meetings held during the time the director held office or was a member of the relevant committee.

Contributions on winding up

In the event of the company being wound up, ordinary members are required to contribute a maximum of \$10 each. Honorary members are not required to contribute.

The total amount that members of Senses Australia are liable to contribute if the company is wound up is \$410 based on 41 current ordinary members.

Auditor's independence declaration

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out on the following page.

This report is made in accordance with a resolution of directors, pursuant to section 298(2)(a) of the Corporations Act 2001.

On behalf of the directors



Bill Cutler
President

20 October 2014
Perth



Chartered Accountants & Business Advisers

**AUDITOR'S INDEPENDENCE DECLARATION
TO THE DIRECTORS OF SENSES AUSTRALIA**

In relation to our audit of the financial report of Senses Australia for the year ended 30 June 2014, to the best of my knowledge and belief, there have been no contraventions of the auditor independence requirements of the Corporations Act 2001 or any applicable code of professional conduct.

PKF MACK & Co

**SIMON FERMANIS
PARTNER**

**23 OCTOBER 2014
WEST PERTH,
WESTERN AUSTRALIA**

Tel: 61 8 9426 8999 | Fax: 61 8 9426 8900 | www.pkf.com.au
PKF Mack & Co | ABN 74 254 453 660
4th Floor, 35 Havelock Street | West Perth | Western Australia 6005 | Australia
PO Box 609 | West Perth | Western Australia 6872 | Australia

PKF Mack & Co is a member of the PKF International Limited network of legally independent member firms. PKF Mack & Co is also a member of the PKF Australia Limited national network of legally independent firms each trading as PKF. PKF Mack & Co does not accept responsibility or liability for the actions or inactions on the part of any other individual member firm or firms.

Liability limited by a scheme approved under Professional Standards Legislation.

Statement of Profit or Loss and Other Comprehensive Income

For the year ended 30 June 2014

	Note	2014 \$ '000	2013 \$ '000
Revenues	2	12,057	11,010
<i>Expenses</i>			
Salaries and employee benefits expense		(9,311)	(8,337)
Administration expenses	3 a)	(2,452)	(2,364)
Borrowing costs		(36)	(47)
Cost of fundraising		(133)	(309)
Depreciation expenses	3 b)	(300)	(330)
Operating Loss for the year before income tax		(175)	(377)
Income tax expense	1 h)	-	-
Operating Loss for the year after income tax		(175)	(377)
Other comprehensive income, net of tax			
<i>Items that will not be reclassified subsequently to profit and loss:</i>			
Loss on the revaluation of land and buildings		(844)	-
<i>Items that may be reclassified subsequently to profit or loss:</i>			
Gain on the revaluation of available for sale financial assets		246	312
Total comprehensive income		(773)	(65)

The statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes.

Statement of Financial Position

As at 30 June 2014

	Note	2014 \$ '000	2013 \$ '000
Current Assets			
Cash and cash equivalents		2,066	2,653
Trade and other receivables	4	228	123
Other current assets	5	186	144
Total Current Assets		<u>2,480</u>	<u>2,920</u>
Non -Current Assets			
Property, plant and equipment	6	6,089	6,992
Financial assets	7	4,537	3,710
Total Non-Current Assets		<u>10,626</u>	<u>10,702</u>
Total Assets		<u>13,106</u>	<u>13,622</u>
Current Liabilities			
Trade and other payables	8	2,377	1,931
Short-term provisions	9	1,080	920
Lease liability	12	145	494
Total Current Liabilities		<u>3,602</u>	<u>3,345</u>
Non-Current Liabilities			
Long-term provisions	10	200	200
Total Liabilities		<u>3,802</u>	<u>3,545</u>
Net Assets		<u>9,304</u>	<u>10,077</u>
Equity			
Accumulated funds		6,350	6,525
Reserves		2,954	3,552
Total Equity		<u>9,304</u>	<u>10,077</u>

The statement of financial position should be read in conjunction with the accompanying notes.

Statement of Changes in Equity

For the year ended 30 June 2014

	Accumulated funds	Available for sale financial asset reserve	Asset revaluation reserve	Bequest reserve	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
Opening balance at 1 July 2012	6,902	(354)	3,589	5	10,142
Deficit for the year	(377)	-	-	-	(377)
Available for sale financial assets revaluation	-	312	-	-	312
Balance at 30 June 2013	6,525	(42)	3,589	5	10,077
Deficit for the year	(175)	-	-	-	(175)
Land and buildings revaluation	-	-	(844)	-	(844)
Available for sale financial assets revaluation	-	246	-	-	246
Balance at 30 June 2014	6,350	204	2,745	5	9,304

The statement of changes in equity should be read in conjunction with the accompanying notes.

Statement of Cash Flows

For the year ended 30 June 2014

	2014	2013
	\$'000	\$'000
Cash Flows from Operating Activities		
Receipts from customers	1,119	1,429
Subsidies received	10,494	9,694
Interest received	94	150
Payments to suppliers and employees	(11,693)	(10,671)
Net Cash Flows from Operating Activities	14	602
Cash Flows from Investing Activities		
Payments for plant and equipment	(548)	(207)
Acquisition of investments	(2,641)	(124)
Proceeds from sale of Investments	2,430	35
Dividends received	184	266
Net Cash Flows used in Investing Activities	(575)	(30)
Cash Flows from Financing Activities		
Repayment of finance leases	(26)	(30)
Net Cash Flows used in Operating Activities	(26)	(30)
Net increase/(decrease) in cash and cash equivalents held	(587)	542
Cash and cash equivalents at the beginning of financial year	2,653	2,111
Cash and cash equivalents at the end of financial year	2,066	2,653

The statement of cash flows should be read in conjunction with the accompanying notes.

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The financial report is a general purpose financial report that has been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements and Interpretations issued by the Australian Accounting Standards Board (AASB), and associated regulations and the Corporations Act 2001, as appropriate for not-for-profit oriented entities. These financial statements do not comply with International Financial Reporting Standards as issued by the International Accounting Standards Board ('IASB').

The financial report covers Senses Australia as an individual entity. The financial report is presented in Australian dollars, which is Senses Australia's functional and presentation currency. Senses Australia is a not-for-profit unlisted public company limited by guarantee.

On 1 July 2013 Senses Foundation Incorporated converted from an Incorporated Association to Senses Australia, a company limited by guarantee. This was authorised under sections 10A to 10I of Part IIIA of the Associations Incorporations Act 1987. This has the effect of having a seamless transition in that there has been no requirement to transfer assets and liabilities from one entity to another.

The financial statements were authorised for issue in accordance with a resolution of directors on 17th October 2014. The directors have the power to amend and reissue the financial statements.

The principal accounting policies adopted in the preparation of this financial report are set out below. These policies have been consistently applied to all years presented, unless otherwise stated.

New, revised or amending Accounting Standards and Interpretations adopted

Senses Australia has adopted all of the new, revised or amending Accounting Standards and Interpretations issued by the AASB that are mandatory for the current reporting period.

Any new, revised or amending Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

Any significant impact on the accounting policies of Senses Australia from the adoption of these Accounting Standards and Interpretations are disclosed below. The adoption of these Accounting Standards and Interpretations did not have any significant impact on the financial performance or position of Senses Australia.

The following Accounting Standards and Interpretations are most relevant to Senses Australia:

AASB 1053 Application of Tiers of Australian Accounting Standards

Senses Australia has applied AASB 1053 from 1 July 2011. This standard establishes a differential financial reporting framework consisting of two Tiers of reporting requirements for preparing general purpose financial statements, being Tier 1 Australian Accounting Standards and Tier 2 Australian Accounting Standards - Reduced Disclosure Requirements. Senses Australia being classed as Tier 2 continues to apply the full recognition and measurements requirements of Australian Accounting Standards with substantially reduced disclosure in accordance with AASB 2010-2 and later amending Standards, as relevant.

AASB 2010-2 Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements

Senses Australia has applied AASB 2010-2 from 1 July 2011. These amendments make numerous modifications to a range of Australian Accounting Standards and Interpretations, to introduce reduced disclosure requirements to the pronouncements for application by certain types of entities in preparing general purpose financial statements. The adoption of these amendments has significantly reduced Senses Australia's disclosure requirements.

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT)

AASB 2011-2 Amendments to Australian Accounting Standards arising from the Trans-Tasman Convergence Project - Reduced Disclosure Requirements, AASB 2012-7 Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements and AASB 2012-11 Amendments to Australian Accounting Standards - Reduced Disclosure Requirements and Other Amendments

Senses Australia has applied AASB 2011-2, AASB 2012-7 and 2012-11 amendments from 1 July 2013, to the extent that they related to other standards already adopted by Senses Australia. These amendments make numerous modifications to a range of Australian Accounting Standards and Interpretations to significantly reduce Senses Australia's disclosure requirements.

AASB 13 Fair Value Measurement and AASB 2011-8 Amendments to Australian Accounting Standards arising from AASB 13

Senses Australia has applied AASB 13 and its consequential amendments from 1 July 2013. The standard provides a single robust measurement framework, with clear measurement objectives, for measuring fair value using the 'exit price' and provides guidance on measuring fair value when a market becomes less active. The 'highest and best use' approach is used to measure non-financial assets whereas liabilities are based on transfer value. The standard requires increased disclosures where fair value is used.

AASB 119 Employee Benefits (September 2011) and AASB 2011-10 Amendments to Australian Accounting Standards arising from AASB 119 (September 2011)

Senses Australia has applied AASB 119 and its consequential amendments from 1 July 2013. The standard eliminates the corridor approach for the deferral of gains and losses; streamlines the presentation of changes in assets and liabilities arising from defined benefit plans, including requiring remeasurements to be presented in other comprehensive income; and enhances the disclosure requirements for defined benefit plans. The standard also changed the definition of short-term employee benefits, from 'due to' to 'expected to' be settled within 12 months. Annual leave that is not expected to be wholly settled within 12 months is now discounted allowing for expected salary levels in the future period when the leave is expected to be taken.

AASB 2012-2 Amendments to Australian Accounting Standards - Disclosures - Offsetting Financial Assets and Financial Liabilities

Senses Australia has applied AASB 2012-2 from 1 July 2013. The amendments enhance AASB 7 'Financial Instruments: Disclosures' and requires disclosure of information about rights of set-off and related arrangements, such as collateral agreements. The amendments apply to recognised financial instruments that are subject to an enforceable master netting arrangement or similar agreement.

AASB 2012-5 Amendments to Australian Accounting Standards arising from Annual Improvements 2009-2011 Cycle

Senses Australia has applied AASB 2012-5 from 1 July 2013. The amendments affect five Australian Accounting Standards as follows: Confirmation that repeat application of AASB 1 'First-time Adoption of Australian Accounting Standards' is permitted; Clarification of borrowing cost exemption in AASB 1; Clarification of the comparative information requirements when an entity provides an optional third column or is required to present a third statement of financial position in accordance with AASB 101 'Presentation of Financial Statements'; Clarification that servicing of equipment is covered by AASB 116 'Property, Plant and Equipment', if such equipment is used for more than one period; clarification that the tax effect of distributions to holders of equity instruments and equity transaction costs in AASB 132 'Financial Instruments: Presentation' should be accounted for in accordance with AASB 112 'Income Taxes'; and clarification of the financial reporting requirements in AASB 134 'Interim Financial Reporting' and the disclosure requirements of segment assets and liabilities.

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT)

Reporting Basis and Conventions

The financial report has been prepared on an accruals basis and is based on historical costs modified by the revaluation of selected non-current assets, financial assets and financial liabilities for which the fair value basis of accounting has been applied.

ACCOUNTING POLICIES

a) Rounding Off

Items in the Accounts and Notes thereto have been rounded off to the nearest thousand dollars unless specifically stated otherwise.

b) Cash and Cash Equivalents

Cash and cash equivalents includes cash on hand, deposits at call which are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value, net of outstanding bank overdrafts.

c) Trade and Other Receivables

Trade and other receivables are recognised at amortised cost less any provision for impairment.

d) Investments

Investments are initially brought to account at cost and then fair. Valued at each reporting date. Unrealised gains/losses on securities held for short-term investment are accounted for as set out in Note 1(j). Unrealised gains/losses on securities held for long-term investment are accounted for as set out in Note 1(j) (iii).

e) Property, Plant and Equipment

Each class of property, plant and equipment is carried at historical cost or fair value less, where applicable, any accumulated depreciation and impairment losses.

Property

Freehold land and buildings are shown at their fair value based on periodic valuations by external independent valuers, less subsequent depreciation for buildings. Increases in the carrying amount arising on revaluation of land and buildings are credited to a revaluation reserve in equity.

Plant and Equipment

Plant and equipment is measured on the cost basis less depreciation and impairment losses.

Plant and equipment that have been contributed at no cost, or for nominal cost are valued and recognised at the fair value of the asset at the date it is acquired.

Depreciation

The depreciable amount of all fixed assets including buildings and capitalised lease assets, but excluding freehold land, is depreciated on a straight line basis over their useful lives to Senses Australia commencing from the time the asset is held ready for use. The depreciation rates used for each class of depreciable assets are:

Classes of Assets	Depreciation Rate
Buildings	2.5%
Plant and Equipment	20%
Furniture and Fittings	20%
Motor Vehicles	20%
Computer Equipment	40%
Leasehold Improvements	20%

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT)

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the income statement. When revalued assets are sold, amounts included in the revaluation reserve relating to the asset are transferred to accumulated funds.

f) Impairment of Assets

Non-financial asset

At each reporting date, Senses Australia reviews the carrying values of its assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income statement.

Financial assets

Senses Australia assesses at the end of each reporting period whether there is any objective evidence that a financial asset or group of financial assets is impaired. Objective evidence includes significant financial difficulty of the issuer or obligor; a breach of contract such as default or delinquency in payments; the lender granting to a borrower concessions due to economic or legal reasons that the lender would not otherwise do; it becomes probable that the borrower will enter bankruptcy or other financial reorganisation; the disappearance of an active market for the financial asset; or observable data indicating that there is a measurable decrease in estimated future cash flows.

The amount of the impairment allowance for financial assets carried at cost is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the current market rate of return for similar financial assets.

Available-for-sale financial assets are considered impaired when there has been a significant or prolonged decline in value below initial cost. Subsequent increments in value are recognised in other comprehensive income through the available-for-sale reserve.

g) Revenue

Grants

Government grants shall be recognised as income over the periods necessary to match them with the related costs which they are intended to compensate, on a systematic basis. Senses Australia earns them through compliance with their conditions and meeting the envisaged obligations.

When grant revenue is received whereby Senses Australia incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor.

Interest

Interest revenue is recognised as interest accrues using the effective interest method.

Other revenue

Other revenue is recognised when it is received or when there is a right to receive.

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT)

h) **Income Tax**

Under Section 50-5 of the Income Tax Assessment Act 1997 the income of Senses Australia as a charitable institution is exempt from income tax.

i) **Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the statement of financial position are shown inclusive of GST.

Cash flows are presented in the statement of cash flow on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

j) **Financial Instruments**

Senses Australia classifies its investments in the following categories: financial assets at fair value through profit or loss, loans and receivables, and available-for-sale financial assets. The classification depends on the purpose for which the investments were acquired. Management determines the classification of its investments at initial recognition and re-evaluates this designation at each reporting date.

(i) *Financial assets at fair value through profit or loss*

This category has two sub-categories; financial assets held for trading, and those designated at fair value through profit or loss on initial recognition. A financial asset is classified in this category if acquired principally for the purpose of selling in the short term or if so designated by management. The policy of Management is to designate a financial asset if there exists the possibility it will be sold in the short term and the asset is subject to frequent changes in fair value. Assets in this category are classified as current assets if they are either held for trading or are expected to be realised within 12 months of the reporting date.

This category has two sub-categories; financial assets held for trading, and those designated at fair value through profit or loss on initial recognition. A financial asset is classified in this category if acquired principally for the purpose of selling in the short term or if so designated by management. The policy of Management is to designate a financial asset if there exists the possibility it will be sold in the short term and the asset is subject to frequent changes in fair value. Assets in this category are classified as current assets if they are either held for trading or are expected to be realised within 12 months of the reporting date.

(ii) *Loans and receivables*

Loans and receivables are non derivative financial assets with fixed or determinable payments that are not quoted in an active market. They arise when Senses Australia provides money, goods or services directly to a debtor with no intention of selling the receivable. They are included in current assets, except for those with maturities greater than 12 months after the reporting date which are classified as non-current assets. Loans and receivables are included in receivables in the statement of financial position.

(iii) *Available-for-sale financial assets*

Available-for-sale financial assets, comprising principally marketable equity securities, are non-derivatives that are either designated in this category or not classified in any of the other categories. They are included in non-current assets unless Management intends to dispose of the investment within 12 months of the reporting date.

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT)

k) Trade and Other Payables

These amounts represent liabilities for goods and services provided to Senses Australia which remain unpaid at year end. Due to their short term nature they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid within 30 days of recognition.

l) Leases

Finance leases are capitalised into the statement of financial position. A lease asset and corresponding liability are initially recognised at fair value. Lease payments represent both a payment of principal and finance costs. Lease assets acquired under a finance lease are amortised over their useful life.

m) Employee Benefits

(i) *Wages, salaries and annual leave*

Liabilities for wages, salaries and annual leave expected to be settled within 12 months of the reporting date are recognised in respect of employees' services up to the reporting date and are measured at the amounts expected to be paid when the liabilities are settled.

Employee benefits payable later than one year

Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits.

(ii) *Superannuation*

Contributions are made by Senses Australia to superannuation funds as stipulated by statutory requirements and are charged as expenses when incurred.

(iii) *Employee benefit on costs*

Employee benefit on costs are recognised and included in employee benefits liabilities and costs when the employee benefits to which they relate are recognised as liabilities.

(iv) *Long service leave*

Senses Australia accrues for long service leave at 5 years service. Employees accrue long service leave entitlements of 13 weeks after 10 years continuous service, with payment of pro-rata entitlement on termination after 7 years of continuous service.

n) Provisions

Provisions are recognised when there is a present obligation to settle a liability or obligation.

o) Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

p) Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is current when: it is expected to be realised or intended to be sold or consumed in normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within twelve months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period. All other assets are classified as non-current.

Notes to the Financial Statements

For the year ended 30 June 2014

NOTE 1. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES (CONT)

A liability is current when: it is expected to be settled in normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within twelve months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period. All other liabilities are classified as non-current.

q) Fair value measurement

When an asset or liability, financial or non-financial, is measured at fair value for recognition or disclosure purposes, the fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; and assumes that the transaction will take place either: in the principle market; or in the absence of a principle market, in the most advantageous market.

Fair value is measured using the assumptions that market participants would use when pricing the asset or liability, assuming they act in their economic best interest. For non-financial assets, the fair value measurement is based on its highest and best use. Valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, are used, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

r) Critical accounting judgements, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. The resulting accounting judgements and estimates will seldom equal the related actual results. The judgements, estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Estimation of useful lives of assets

Senses Australia determines the estimated useful lives and related depreciation and amortisation charges for its property, plant and equipment and finite life intangible assets. The useful lives could change significantly as a result of technical innovations or some other event. The depreciation and amortisation charge will increase where the useful lives are less than previously estimated lives, or technically obsolete or non-strategic assets that have been abandoned or sold will be written off or written down.

Impairment of assets other than goodwill and other indefinite life intangible assets

Senses Australia assesses impairment of assets other than goodwill and other indefinite life intangible assets at each reporting date by evaluating conditions specific to Senses Australia and to the particular asset that may lead to impairment. If an impairment trigger exists, the recoverable amount of the asset is determined. This involves fair value less costs to sell or value-in-use calculations, which incorporate a number of key estimates and assumptions.

Notes to the Financial Statements

For the year ended 30 June 2014

2. Revenue	2014	2013
	\$ '000	\$ '000
Revenues from Operating Activities		
Government grants	10,168	8,798
Non-Government grants	109	353
Fundraising & donations	309	475
Sales	115	64
	<hr/> 10,701	<hr/> 9,690
Revenues from Non-Operating Activities		
Rent	376	412
Interest	94	150
Dividends	333	174
Net gains from disposal of property	16	10
Net gains from disposal of investments	371	-
Other revenue	166	574
	<hr/> 1,356	<hr/> 1,320
Total Revenue	<hr/> 12,057 <hr/>	<hr/> 11,010 <hr/>

Notes to the Financial Statements

For the year ended 30 June 2014

3. a) Expenses	2014 \$ '000	2013 \$ '000
Administration	679	995
Property	166	164
Client direct costs	1,032	646
Vehicles	93	66
Insurance	240	294
Professional fees	155	175
Advertising	87	24
	2,452	2,364

3. b) Depreciation of Non-Current Assets

Buildings	68	65
Furniture & Fittings	4	3
Computer Equipment	83	127
Motor Vehicle	132	115
Plant & Equipment	13	19
	300	330

4. Trade and Other Receivables

Trade receivables	55	100
Other receivables	134	-
Imputation credit	39	23
	228	123

Trade and other receivables are non-interest bearing and are on 14 or 30 day terms.

5. Other Current Assets

Prepayments	186	144
-------------	------------	------------

Notes to the Financial Statements

For the year ended 30 June 2014

6. Property, Plant and Equipment

	2014 \$ '000	2013 \$ '000
Property		
Freehold land at independent valuation (I)	2,311	2,115
Freehold buildings at independent valuation (I)	3,039	4,586
Accumulated depreciation – Freehold Buildings	(27)	(466)
	5,323	6,235
Plant and Equipment		
Cost	1,677	1,539
Accumulated depreciation	(911)	(782)
	766	757
Total Property, Plant and Equipment		
Cost	1,677	1,539
Independent valuation	5,350	6,701
Accumulated depreciation	(938)	(1,248)
Total Written Down Amount	6,089	6,992

- (I) Freehold land and buildings are independently valued by a qualified property valuer every 3 years (note 16). These were valued on 20 February 2014. The next valuation is due for the financial year ended 30 June 2017. The original cost of the land was \$1,750,000 and the original cost of the buildings was \$2,104,132.

Reconciliations of the written down values at the beginning and end of the current financial year are set out below:

Land and building

Carrying amount at beginning of year	6,235
Revaluation	(844)
Disposals	-
Depreciation expense	(68)
	5,323

Plant and equipment

Carrying amount at beginning of year	757
Additions (i)	896
Disposals/Write-off (i)	(655)
Depreciation expense	(232)
	766
Total Net Carrying Amount at End of Year	6,089

- (i) During the year Senses Australia purchased motor vehicles to the value of \$349,000 under finance leases. This is a non-cash transaction not reflected in the statement of cash flows.

Notes to the Financial Statements

For the year ended 30 June 2014

7. Financial Assets

	2014 \$'000	2013 \$'000
Available for sale financial assets	4,537	3,710

Reconciliation of the fair values at the beginning and end of the current and comparative financial year are set out below:

2014	Opening Balance \$'000	Additions \$'000	Disposals \$'000	Revaluation increment \$'000	Closing revalued balance \$'000
Burns Beach Property Trust	77	-	-	18	95
Bayswater Bendigo Bank	1	-	-	-	1
Fortescue Mining Ltd	304	-	-	131	435
Managed Portfolio	3,328	2,641	(2,430)	467	4,006
	3,710	2,641	(2,430)	616	4,537
2013					
Burns Beach Property Trust	106	-	-	(29)	77
Bayswater Bendigo Bank	1	-	-	-	1
Fortescue Mining Ltd	490	-	-	(186)	304
Managed Portfolio	2,710	124	(35)	529	3,328
	3,307	124	(35)	314	3,710

8. Trade and Other Payables

	2014 \$'000	2013 \$'000
Current		
Trade payables	151	106
Other payables	635	644
Unearned revenue	1,383	1,049
Goods and services tax	208	132
	2,377	1,931

Trade payables are non-interest bearing and are normally settled in accordance with the terms of the relevant supplier. Other payables are non-interest bearing and have an average term of 14 to 30 days.

Included in unearned revenue is grant monies totalling \$1,345,297 (2013: \$1,048,515) received in this financial year which relates to the following year.

9. Short Term Provisions

Provision for annual leave	710	640
Provision for long service leave	370	280
	1,080	920

Notes to the Financial Statements

For the year ended 30 June 2014

10. Long Term Provisions	2014	2013
	\$'000	\$'000
Provision for government funds (i)	200	200

- (i) Under the terms of an agreement between the Disability Services Commission (DSC), and Senses Australia, originating from funding for the Maycrest Courts Accommodation Services, DSC holds an equity of \$166,800 (2013: \$166,800) and the Department of Housing holds an equity of \$32,769 (2013: \$32,769) in the Accommodation Service. The value of this equity was reconfirmed in August 2009.

11. Contingent Liabilities

Senses Australia has been named as a second defendant to a summons regarding an incident that allegedly occurred at premises not associated with Senses Australia. No statement of claim has been made by the plaintiff as at the reporting date. Senses Australia has received confirmation from the legal representative of their insurers that they hold a valid insurance policy for the period and that they are indemnified in respect of the claim.

12. Lease Liability

As at reporting date Senses Australia has a lease liability commitment on motor vehicles outstanding of \$144,834 (2013: \$494,000). The lease liability is repayable within one year.

13. Related Party Transactions

The following members acted as members of the Board of Management of Senses Australia during the year. Members of Board do not receive any remuneration or other benefits as the positions are honorary in nature.

Mr B Cutler – President (President from May 2014)
 Mr J Thom – President (Resigned April 2014)
 Ms A Bourke - Vice President (Resigned December 2013)
 Mr Rick Matich
 Mr C Billings
 Mr J Groppoli
 Ms Kerry Sanderson
 Dr Ruth Shean
 Mr Bruce Campbell-Fraser
 Ms Beth Gordon (Appointed February 2014)
 Mr Colin Emmott (Appointed April 2014)

14. Reserves

Asset revaluation reserve

The asset revaluation reserve records the revaluations and devaluations of the land and buildings.

Available for sale financial asset reserve

The available for sale financial asset reserve records the revaluation increments and decrements (that do not represent impairment write-downs) that relate to financial assets that are classified as available-for-sale.

Bequest reserve

All bequests received by Senses Australia are recognised as income in the year they are received, but remain invested at all times, unless otherwise directed by the conditions of the will.

Notes to the Financial Statements

For the year ended 30 June 2014

15. Subsequent events

No matter or circumstance has arisen since 30 June 2014 that has significantly affected, or may significantly affect Senses Australia's operations, the results of those operations, or Senses Australia's state of affairs in future financial years.

16. Fair value measurement

Fair value hierarchy

The following tables detail Senses Australia's assets and liabilities, measured or disclosed at fair value, using a three level hierarchy, based on the lowest level of input that is significant to the entire fair value measurement, being:

Level 1: Quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date.

Level 2: Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3: Unobservable inputs for the asset or liability.

2014	Level 1	Level 2	Level 3	Total
	\$'000	\$'000	\$'000	\$'000
<i>Assets</i>				
Available for sale financial asset	4,537	-	-	4,537
Land and buildings	-	5,323	-	5,323
Total assets	4,537	5,323	-	9,860
2013	Level 1	Level 2	Level 3	Total
	\$'000	\$'000	\$'000	\$'000
<i>Assets</i>				
Available for sale financial asset	3,710	-	-	3,710
Land and buildings	-	6,235	-	6,235
Total assets	3,710	6,235	-	9,945

There were no transfers between levels during the financial year.

The carrying amounts of trade and other receivables and trade and other payables are assumed to approximate the fair values due to their short-term nature.

Notes to the Financial Statements

For the year ended 30 June 2014

17. Commitments

Operating Lease Commitments Receivable

The company has entered into certain leasing arrangements as the lessor in relation to a portion of their office premises.

Future minimum rentals receivable under non-cancellable operating leases as at 30 June are as follows:

	2014	2013
	\$'000	\$'000
Within one year	201,078	325,721
After one year but not more than five years	-	201,078
	<u>201,078</u>	<u>526,799</u>

18. Key management personnel disclosures

Compensation

The aggregate compensation made to directors and other members of key management personnel of the company is set out below:

Aggregate compensation	<u>688,670</u>	<u>615,830</u>
------------------------	-----------------------	-----------------------

Directors Declaration

For the year ended 30 June 2014

In the directors' opinion:

- The attached financial statements and notes thereto comply with the Corporations Act 2001, the Australian Accounting Standards – Reduced Disclosure Requirements, the Corporations Regulations 2001 and other mandatory professional reporting requirements;
- The attached financial statements and notes thereto give a true and fair view of the company's financial position as at 30 June 2014 and of its performance for the financial year ended on that date; and
- There are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

Signed in accordance with a resolution of directors made pursuant to section 295(5)(a) of the Corporations Act 2001.

On behalf of the directors



Bill Cutler - President

20 October 2014
Perth



Chartered Accountants & Business Advisers

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SENSES AUSTRALIA

Report on the Financial Report

We have audited the accompanying financial report of Senses Australia (the Company), which comprises the statement of financial position as at 30 June 2014, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards – Reduced Disclosure Requirements including Australian Accounting Interpretations and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Corporations Act 2001.

Tel: 61 8 9426 8999 | Fax: 61 8 9426 8900 | www.pkf.com.au
 PKF Mack & Co | ABN 74 254 453 660
 4th Floor, 35 Havelock Street | West Perth | Western Australia 6005 | Australia
 PO Box 609 | West Perth | Western Australia 6872 | Australia

PKF Mack & Co is a member of the PKF International Limited network of legally independent member firms. PKF Mack & Co is also a member of the PKF Australia Limited national network of legally independent firms each trading as PKF. PKF Mack & Co does not accept responsibility or liability for the actions or inactions on the part of any other individual member firm or firms.

Liability limited by a scheme approved under Professional Standards Legislation.

Opinion

In our opinion the financial report of Senses Australia is in accordance with the Corporations Act 2001, including:

- (i) giving a true and fair view of the Company's financial position as at 30 June 2014 and of its performance for the year ended on that date; and
- (ii) complying with Australian Accounting Standards – Reduced Disclosure Requirements and the Corporations Regulations 2001.

PKF Mack & Co

PKF MACK & CO

S. Fermanis

SIMON FERMANIS
PARTNER

23 OCTOBER 2014
WEST PERTH,
WESTERN AUSTRALIA

120 years of service to the Western Australian community



By 1894, the concept of teaching people who were blind had finally crossed the Western Australian border and taken root.

1895 Western Australian Home Teaching Society for the Blind

With institutions established in Victoria, New South Wales and South Australia between 1866 and 1884, the WA counterpart, organised by the group of 'influential citizens', was formally known in 1895 as The Western Australian Home Teaching Society for the Blind.

Its charter was to provide education and employment for blind citizens.

1896 Western Australian Industrial School for the Blind

1898 The Victorian Institute and Industrial School for the Blind, WA Inc.

1932 The West Australian Institute and Industrial School for the Blind (Inc.)

1967 The Royal WA Institute for the Blind (Inc.)

2001 Senses Foundation (Inc.)

On August 15, 2001, Royal WA Institute for the Blind and the WA Deafblind Association amalgamated to form Senses Foundation, the organisation for people who are blind, deafblind and multisensory impaired.

Previously, the Royal Institute for the Blind had a long history of service provision for people with vision impairments and other disabilities in WA. Founded in 1895 by influential members of the community, it is WA's oldest registered charity. Initially, its goals were the provision of education and employment for WA's blind citizens. However, with dramatic changes in social attitudes to disability over the last century, its role has evolved a great deal, to include employment, training, respite, recreation, and a variety of accommodation options.

The WA Deafblind Association was founded in 1993, in response to a lack of services for people with the very specific needs of deafblindness. While it was independent as a service, it had always had strong financial, administrative and networking links with the Royal Institute for the Blind.

As Senses Foundation, the organisation had a renewed focus on providing services to people with multisensory impairments.

2013 Senses Australia

On the 1st July 2013, Senses Foundation became Senses Australia, a not for profit charitable company limited by guarantee. The organisation's constitution was changed as part of this process, widening the client group to whom services would be provided to all people with disability; widening the geographical distribution of service delivery to the whole of Australia; including a Statement of Governing Principles to guide the new Senses Australia as a provider of services for people with disabilities, and making this new company fundamentally different from other 'not for profit' organisations.





Head Office 11 Kitchener Avenue, Burswood WA 6100
PO Box 143, Burswood WA 6100 ABN 93 169 195 127 CAN 162 912 156
Tel **08 9473 5400** Fax **08 9473 5499** Email admin@senses.org.au



Senses
Australia
senses.org.au